



## 2020 BOARD OF DIRECTORS

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Dilworth Paxson LLP

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## AFFILIATE MEMBERSHIP APPLICATION

CREW (Commercial Real Estate Women) Philadelphia is the industry's premier business networking organization dedicated to supporting the achievements of women in commercial real estate.

### Membership Eligibility:

Any person engaged full-time in commercial real estate or a related field for at least five (5) years, unless otherwise approved by the CREW Board of Directors (the "Board"). Please note that CREW limits the percentage of members in any one specialty or discipline. New applications falling within an Affiliate Member category that has reached its maximum acceptance are held for one year and accepted based upon the date of application. Both of these practices enable CREW to provide its members with a broad basis for networking and business development.

Affiliate Membership Applications will be presented to the CREW Board for consideration at its next Board meeting following receipt of the application and sponsor forms.

Please note that according to the CREW Philadelphia Bylaws to be eligible for Affiliate Membership the applicant must be within an approved Affiliate Membership category, and have a minimum of five (5) years of experience.

Membership in CREW Philadelphia is an individual membership and is not transferable. Membership dues are non-refundable.

### Affiliate Membership Policy:

1. The Affiliate Member category of CREW shall be comprised of a variety of disciplines, services and products, and individuals shall have significant involvement in commercial real estate transactions. Categories will be determined at the discretion of the Board.
2. Affiliate Members will comprise no more than 15% of total Membership.
3. No single Affiliate Membership category, service or product shall comprise more than 50 percent of total Affiliate Membership.
4. Affiliate firms may have up to two (2) members.
5. New applications falling within a category that has reached its quota are held for one year and accepted based upon the date of application.
6. If approved, Affiliate Membership is granted for a term of one (1) year. The granting of a one (1) year Affiliate Membership does not convey automatic annual renewal. Each Affiliate Membership is subject to annual review and approval by the Board. Renewal decisions will be based on a) CREW committee involvement; and b) relevant feedback from CREW members.



## **AFFILIATE MEMBERSHIP APPLICATION**

### **Continued**

#### **Membership Qualification:**

Prospective applicants must attend two (2) CREW events/meetings within the twelve (12) months prior to applying **and** be sponsored by two current CREW Philadelphia members.

#### **Membership Annual Dues:**

\$1,365.00 for November 1, 2019 through December 31, 2020

\$1,270.00 for July 1, 2020 through December 31, 2020

\$1,365.00\* for November 1, 2020 to December 31, 2021 (\*subject to change)

*Annual Dues for second member with a current Affiliate member's firm:*

\$ 865.00 for January through December

\$ 770.00 after July 1<sup>st</sup>

#### **Application Procedure:**

Complete the CREW Philadelphia Application form, the Member Data sheet, and have your two sponsors complete a New Member Sponsor form.

Return all forms with payment to CREW Philadelphia's Administrator:

Chris Blair  
CREW Network  
1201 Wakarusa Dr, Ste D  
Lawrence, KS 66049  
P: (785) 832-1808 / F: (785) 832-1551  
E: [chrisb@crewnetwork.org](mailto:chrisb@crewnetwork.org)

If you have any questions about membership qualifications or the application process, please contact the Membership Committee Co-Chairs:

Liv Carter	Kathy Kostiuk
856-858-7617	856-722-1800
<a href="mailto:liv.carter@wellsfargo.com">liv.carter@wellsfargo.com</a>	<a href="mailto:kkostiuk@greyhawk.com">kkostiuk@greyhawk.com</a>

#### **AFFILIATE SPONSOR BENEFITS** *(stay with the company if the individual leaves)*

##### **Advertising Benefits**

- Logo placement on CREW Philadelphia website home page.
- Recognition on PowerPoint presentation at all CREW Philadelphia events.
- Company name listed on weekly email blasts and special promotional email blasts that are issued to over 1,000 real estate professionals.
- Distribution of promotional literature and/or logo items at regularly scheduled events (excludes Annual Fall Luncheon and Members Only Holiday Party).

##### **Program Benefits**

- Reserved seating at Signature Events where applicable, excluding the Annual Fall Luncheon.
- One Invitation to Sponsorship Appreciation and Recognition Event(s).
- One Complimentary Registration for two CREW Philadelphia monthly events (excludes Annual Fall Charitable Luncheon and pay-as-you-go events).

##### **Annual Fall Luncheon Benefit**

- One Complimentary Registration for an unreserved seat at the Annual Fall Luncheon in November (seat may not be combined with partial Reserved Tables).





# Data Sheet

**Chris Blair**  
 Chapter Services Coordinator  
[chrisb@crewnetwork.org](mailto:chrisb@crewnetwork.org)  
 Direct: (785) 856-8284  
 Fax: (785) 832-1551

## Required information for each member

Name			
Company Name			
Title / Position			
Business Address	Street		Suite
	City	State / Province	Postal Code
Email Address			
Business / Main Phone Number		Years of Experience	
Membership Category		Primary field of CRE	
Specialty / Specialties			

## Optional & Demographic Information

*\*data not displayed on profile and used for internal demographics only  
 Personal email may be used and displayed if no other email is known / available*

Nickname / Preferred Name		Maiden Name / Previously Known As*	
Home Address*	Street		
	City	State / Province	Postal Code
Personal Email*		Cell / Mobile Phone Number	
Gender*	Date of Birth*	Ethnicity*	



# CREW PHILADELPHIA COMMITTEES

## COMMUNICATIONS COMMITTEE

The Communications Committee is responsible for building awareness and recognition of the mission of CREW Philadelphia by managing brand identity, facilitating internal and external communication (website, e-blasts, social media, etc.) and maintaining and implementing a media partner strategy. Our goal is to promote the value of CREW Philadelphia and generate excitement for the many quality educational, networking and socializing events. This is an active committee with on-going tasks in support of the other CREW Philadelphia committees. Some experience in writing, marketing material production and graphics is a great benefit---but certainly not a requirement!

Committee Meeting Times\*: In Person/Teleconference, second Thursday of each month, 12:00pm to 1:00pm, locations vary

## EVENTS COMMITTEE

The Events Committee is a dynamic group of women drawn from different backgrounds and industries who "set the agenda" for the coming year. Responsible for organizing educational and networking programs, the Events Committee brainstorms current topics and selects speakers and locations for meetings. If you would like to have a hand in creating top-draw events and interfacing with industry leaders, this is the committee for you.

Committee Meeting Times\*: In Person/Teleconference, first Wednesday of each month, 9:00am odd months / 12:00pm even months at KSS Architects at 150 S Independence Mall W, Ste 944, Philadelphia.

## MEMBERSHIP COMMITTEE

The Membership Committee focuses on identifying prospective members through networking and professional development opportunities that grow the CREW Philadelphia membership. The Committee organizes various events for nonmembers to attend and learn more about CREW Philadelphia from current members. These events build personal and professional relationships with the goal of developing new business opportunities among members.

Recruitment activities include reaching out to non-members that attended prior events to answer questions they have about CREW, offering encouragement to join CREW Philadelphia, and providing assistance with the application process. Committee members serve as ambassadors to all new members to insure they are integrated, engaged, and getting the most out of their membership. As part of the Ambassador program, committee members personally reach out to new members welcoming them to CREW Philadelphia, and greet them at events.

The Membership Committee welcomes members with creative minds who enjoy networking, facilitating introductions, communicating and collaborating among a very enthusiastic and productive committee.

Committee Meeting Times\*: In Person/Teleconference, first Friday of each month, 9:30am to 10:30am at The Pyramid Club, 1735 Market St, Philadelphia.

## OUTREACH COMMITTEE

The purpose of the Outreach Committee is to support the overall mission of CREW Philadelphia by making a direct impact in the community with purposeful philanthropy that enriches the lives of girls and women in the Greater Philadelphia area. We are focused on three major areas: philanthropy, scholarship and mentoring. Our Annual Fall Charitable Luncheon provides a platform to select a philanthropic partner to focus on a specific facet of those goals. Our Past Presidents' Series event showcases the scholarships that CREW Philadelphia provides to the local community. Additionally, we seek ways to provide meaningful mentorship opportunities throughout the year to our members. Join us as we look at how we can put the talents of our membership and sponsors to the greatest use in our area.

Committee Meeting Times\*: Teleconference, 4th Wednesday of each month, 12:00pm to 1:00pm, locations vary for bi-annual in-person meetings.

## SPONSORSHIP COMMITTEE

The Sponsorship Committee is responsible for attracting, retaining, and recognizing sponsors to help support and sustain the programming of the CREW Philadelphia Chapter. Our committee leads efforts to introduce potential new sponsor companies and individuals to the benefits of CREW Philadelphia. We organize annual sponsor appreciation and networking events and invite feedback and input from our sponsors. Every year we successfully spearhead the sponsorship recruitment efforts for the Annual CREW Fall Charitable Luncheon.

Committee Meeting Times\*: In Person, third Tuesday of each month, 5:30pm to 6:30pm, locations vary.

*\*Meeting times & locations are subject to change.*